

# We Will Meet Or Beat Our Local Competitors' Prices Or Give You \$250.00



Seasonal World will not be undersold. When you buy from Seasonal World we not only guarantee that you will be satisfied with our work and quality, we guarantee that you are paying the best possible price for the installation of your inground swimming pool.

Seasonal World's Price Match Guarantee is simple. If you find a lower total price from a local competitor on an exact replication of an inground swimming pool installation (services and materials), Seasonal World will meet or beat the price. If Seasonal World unable to meet or beat the price, we will provide you with a \$250.00 gift card to our retail store.

## Here's How It Works

Provide us with a written copy of an estimate from our competitor that is complete with pricing and detailed service descriptions. Seasonal World will then verify the information from the competitor. In the event that the competitor is less expensive from a total price standpoint, Seasonal World will meet or beat the price. In the event that Seasonal World cannot meet the price, you will be given a \$250.00 Seasonal World Gift Card for your time which can be used at Seasonal World's Retail Store.

Please understand that Seasonal World offers custom services for its swimming pool installations. Thus, services and materials provided with the competitor's package must be an exact match that we can verify by viewing a competitor's written estimate.

## Price Match Guarantee FAQs

Q: What kinds of services does Seasonal World's Price Match Guarantee cover?

A: This Seasonal World Price Match Guarantee is only applicable to inground swimming pool installations of which Seasonal World is performing the work.

Q: Can I combine a price match with a separate promotion from Seasonal World?

A: In order to determine if a price match is appropriate, we will determine the final Seasonal World price by factoring in any sales, rebates, or coupons and comparing that total price to the local competitor's total price.

Q: Can special offers (financing, delivery, installation, etc) at a competitor be priced matched?

A: We only match a competitor's total price. We do not match a competitor's financing or deferred interest offers, delivery or installation offers.

Q: Does Seasonal World price match limited time promotions, such as early opening specials or door busters?

A: No. If the competitor's promotion has a duration of less than 2 weeks, it is excluded from our price match policy.

Q: What proof is required to obtain price match?

A: You are required to provide the original copy of our competitor's written estimate complete with all pricing and service/material specifications. Photocopies will not be accepted. In addition, Seasonal World reserves the right to contact the competitor to verify price, availability, and product service specifications.

Q: What does Seasonal World consider to be a local competitor?

A: Local competitor refers to a competitor that is in the same core business as Seasonal World and is within a 20 mile radius of your project address. Competitor must also be an operating business for a minimum of five years.

Q: Does Seasonal World match prices of Internet retailers?

A: Seasonal World will match prices of an Internet retailer with a local retail store honoring its own online prices. Seasonal World will not match prices of Internet-only retailers. Web-exclusive prices are also exempt from price match guarantee.

Q: What happens in the event Seasonal World cannot match a competitor's price?

A: In the event that Seasonal World is unable to match a price by a competitor, Seasonal World will provide the customer with a \$250.00 Seasonal World Gift Card.

IMPORTANT NOTICE: PURCHASES MADE PRIOR TO FEBRUARY 1, 2015 ARE EXCLUDED FROM THIS PROMOTION. SEASONAL WORLD'S PRICE MATCH GUARANTEE PROGRAM IS SUBJECT TO CHANGE WITHOUT NOTICE AND SEASONAL WORLD RESERVES THE RIGHT TO ALTER AND/OR AMEND THE TERMS AND CONDITIONS CONTAINED HEREIN AT ANY TIME. SEASONAL WORLD RESERVES THE RIGHT TO NOT MATCH A TOTAL PRICE DEPENDING ON THE NATURE OF EACH SALE. IN THE EVENT SEASONAL WORLD DOES NOT MATCH A TOTAL PRICE THAT IS LOWER THAN SEASONAL WORLD'S TOTAL PRICE AND ALL CONDITIONS MEET THE REQUIRED QUALIFICATIONS OF THE PRICE MATCH PROGRAM, SEASONAL WORLD WILL PROVIDE A \$250.00 SEASONAL WORLD GIFT CARD. PRICE MATCH GUARANTEE EXPIRES TEN DAYS FROM THE DATE LISTED ON THIS DOCUMENT. IN INSTANCES WHERE AN INGROUND SWIMMING POOL INSTALLATION IS PURCHASED FROM SEASONAL WORLD, BUYER WILL HAVE A PERIOD OF FIVE DAYS FROM CONTRACT SIGNING TO PROVIDE SEASONAL WORLD WITH A LOWER COMPETITOR'S TOTAL PRICE (AS PER GUIDELINES OUTLINED ABOVE), AT WHICH POINT SEASONAL WORLD WILL REVIEW AND MEET OR BEAT THE TOTAL PRICE (WHERE APPLICABLE) OR PROVIDE THE BUYER WITH A \$250.00 SEASONAL WORLD GIFT CARD. AFTER FIVE DAYS, THIS PRICE MATCH GUARANTEE IS NULL AND VOID AND BUYER WILL BE SUBJECT TO PRICING AS OUTLINED IN SEASONAL WORLD'S COINCIDING AGREEMENTS. THIS PRICE MATCH GUARANTEE IS NOT VALID UNLESS IT HAS BEEN SIGNED BY AN AUTHORIZED SEASONAL WORLD REPRESENTATIVE.

**For Seasonal World Use Only**

Buyer's Signature

Authorized Seasonal World Representative

Date